**National Pesticide Safety Education Month**

*What Sponsorship Means*

***‘Adopt-A-PSEP’ Sponsors*** promote public-sector education of any audience(s) of pesticide users (agriculture, specialty crops, consumer uses, etc.) by land-grant university Pesticide Safety Education Programs (PSEPs) through gifts:

***Diamond***  $5000 to *four or more* PSEPs

***Platinum*** $5000 to *three* PSEPs

***Gold*** $5000 to *two* PSEPs

***Silver***  $5000 to *one* PSEP

***Bronze***  $1000-$4000 non-cash contribution to *one* PSEP

*Examples of non-cash contributions: meeting rooms, food, personal protective equipment*

Download the ‘[Adopt-A-PSEP](C:\\Users\\wbuhler\\OneDrive - North Carolina State University\\Desktop\\PES\\2023_Adopt-A-PSEP Sponsor Commitment Form.docx)’ form under the “Sponsorship” heading.

*Some Examples of Planned Use of ‘Adopt-A-PSEP’ Funds…*

* Purchased tools to demonstrate their use to applicators in workshops or through videos - Spot on Sprayer Calibrator, Temperature Inversion Tester and Nozzle Spray Tip Kit for cleaning/maintaining nozzles
* Partially funded the PSEP’s first online course for reaching pesticide applicators in remote parts of the state
* Used to produce a pesticide recertification video that was distributed to all county extension offices to train applicators unable to attend in-person trainings
* Partially funded four pesticide respirator fit testing train-the-trainer workshops attended by 275 participants
* Educated applicators on best practices to avoid drift
* Funded the printing of the state’s core pesticide safety education manual to train new commercial and private applicators who are unable to access it on-line
* Purchased software and supplies needed to start using bar codes at pesticide recertification events to streamline data-entry and speed-up the official assignment of credits to participating applicators for seminars attended
* Partially funded the production of videos for the private applicator recertification program
* Flashcards for turf maintenance professionals to use to prepare for the pesticide applicator certification exam as well as a resource to help explain to customers the pest identification, biology and control measures taken, including color pest photos and associated IPM strategies
* Covered increased costs of storage, shipping, and webstore for the large quantities of training manuals and workbooks used during training
* Trained applicators on PPE requirements to avoid personal harm, first aid instructions on the label, and how to be prepared for a spill, including actual cases where applicators have adversely affected customers by not following label directions and how pesticides can affect fish, birds and bees
* Used part of the funds for American sign language interpreters for the two-day pesticide exam prep course
* Increased the education and marketing budget for the four large pesticide workshops throughout the state, increasing enrollment and enabling printing of Pesticide Applicator Training Extension Guides for attendees
* Developed an online mosquito control study guide which now provides money to the program to make it sustainable
* Developed credit card-like cards for different calibration methods (farm, turf, ornamentals) plus a weights and measures card for how to calculate application areas
* Funded educational handouts for in-person training of applicators – how to choose nozzles and read nozzle charts, record-keeping, and inversions